

TERMS & CONDITIONS

DEAL 1

FREE WEBSITE HOSTING WITH WEBSITE PURCHASE

1. Eligibility

- This promotion is available only to businesses or individuals who attend the **Business Roadshow Australia** held on **5-6 November 2025**.
- To qualify, the attendee must book and complete a 45-minute discovery meeting with a Studio22 team member or salesperson by 30 November 2025.
- The promotion applies only to website purchases made under a signed agreement with Studio22 following the discovery meeting.

2. Offer Details

- Eligible clients will receive **12 months of free website hosting**, valued at **\$1,800 (ex GST)**, with the purchase of a website from Studio22.
- Hosting is provided on Studio22's hosting platform and includes standard server space, SSL certificate, and basic support.
- After the 12-month free hosting period, Studio22's standard hosting fees will apply unless otherwise agreed in writing.

3. Exclusions

- The \$1,800 hosting value is a bonus and **cannot be redeemed as a discount against the cost of the website, exchanged for cash, or applied to any other service.**
- This offer does not include domain registration, premium hosting features, email hosting, or third-party add-ons unless explicitly specified.
- This promotion cannot be used in conjunction with any other discounts, packages, or offers, unless approved by Studio22.

4. Duration

- To be eligible, the discovery meeting must be completed by **30 November 2025**.
- The website purchase agreement must be signed by **31 December 2025** to redeem the offer.
- Studio22 reserves the right to amend or withdraw the promotion at any time.

5. Transfer & Redemption

- The free hosting offer is tied to the purchased website and cannot be transferred, exchanged for cash, or applied to other services.

6. Limitation of Liability

- Studio22 is not responsible for downtime, interruptions, or issues caused by factors outside its reasonable control.
- Standard hosting terms and acceptable use policies apply.

7. General

- Participation in this promotion constitutes acceptance of these Terms & Conditions.
- Studio22 reserves the right to verify eligibility and refuse redemption if the conditions have not been met.

DEAL 2

FREE LANDING PAGE WITH GOOGLE ADS CAMPAIGN

1. Eligibility

- This promotion is available only to businesses or individuals who attend the **Business Roadshow Australia** held on **5-6 November 2025**.
- To qualify, the attendee must book and complete a **45-minute discovery meeting** with a Studio22 team member or salesperson by **30 November 2025**.
- The promotion applies only to new Google Ads campaign agreements entered into with Studio22 following the discovery meeting.

2. Offer Details

- Eligible clients will receive **one professionally designed landing page free of charge**, valued at **\$997 (ex GST)**, when they engage Studio22 to manage their Google Ads campaign.
- The landing page will be custom-built for the campaign objectives and optimised for conversions.
- A **minimum campaign contract length of 6 months** applies to qualify for this offer.
- If the client terminates the agreement before the completion of the minimum six (6) month term, they will be charged the full value of the landing page, being **\$997 (ex GST)**.
- After delivery, standard rates will apply for any additional landing pages or redesign requests.

3. Exclusions

- The free landing page is provided exclusively for use with Google Ads campaigns managed by Studio22.
- The \$997 value is a bonus and **cannot be redeemed as a discount against campaign management fees, exchanged for cash, or applied to any other service**.
- This offer does not include third-party integrations, premium plugins, or additional functionality unless explicitly specified.
- The promotion cannot be used in conjunction with other discounts, packages, or offers unless approved by Studio22.

4. Duration

- To be eligible, the discovery meeting must be completed by **30 November 2025**.
- The Google Ads campaign management agreement must be signed by **31 December 2025** to redeem the offer.
- Studio22 reserves the right to amend or withdraw the promotion at any time.

5. Transfer & Redemption

- The free landing page is tied to the Google Ads campaign purchased and cannot be transferred, exchanged for cash, or used independently of the campaign.

6. Limitation of Liability

- Studio22 is not responsible for campaign performance outcomes outside its reasonable control, including but not limited to changes in Google Ads policies, competitor activity, or market conditions.
- Standard Google Ads management terms apply.

7. General

- Participation in this promotion constitutes acceptance of these Terms & Conditions.
- Studio22 reserves the right to verify eligibility and refuse redemption if the conditions have not been met.

DEAL 3

FREE WEBSITE WITH 12 MONTH SEO SIGN-UP

1. Eligibility

- This promotion is available only to businesses or individuals who attend the **Business Roadshow Australia** held on **5-6 November 2025**.
- To qualify, the attendee must book and complete a **45-minute discovery meeting** with a Studio22 team member or salesperson by **30 November 2025**.
- The promotion applies only to new SEO agreements entered into with Studio22 following the discovery meeting.

2. Offer Details

- Eligible clients who sign up for a **12-month SEO campaign** with Studio22 will receive a **free professionally designed website**, valued at **\$7,997 (ex GST)**.
- The website will include a standard business website build (e.g. up to 5 core pages, mobile-responsive design, and basic SEO setup).
- **E-commerce websites are excluded from this promotion.**
- Any additional functionality, pages, integrations, or custom design requirements outside the standard scope will be quoted and billed separately.

3. Minimum Contract Term

- To redeem this offer, the client must commit to a **minimum 12-month SEO contract** with Studio22.
- **Early termination of the SEO contract will result in the client being charged \$7,997 (ex GST), representing the full cost of the website.**

4. Exclusions

- The free website is tied to the 12-month SEO campaign and **cannot be redeemed as a discount, exchanged for cash, or transferred to any other service.**
- The promotion does not include domain registration, website hosting, premium plugins, or third-party integrations unless explicitly specified.
- This offer cannot be used in conjunction with other discounts, packages, or promotions unless approved by Studio22.

5. Duration

- To be eligible, the discovery meeting must be completed by **30 November 2025**.
- The 12-month SEO contract must be signed by **31 December 2025** to redeem the offer.
- Studio22 reserves the right to amend or withdraw the promotion at any time.

6. Transfer & Redemption

- The free website is tied to the SEO contract and cannot be transferred, exchanged for cash, or delivered independently of the campaign.

7. Limitation of Liability

- Studio22 is not responsible for delays or issues caused by the client (e.g. late provision of content, approvals, or assets).
- Standard SEO service terms and website development terms apply.

8. General

- Participation in this promotion constitutes acceptance of these Terms & Conditions.
- Studio22 reserves the right to verify eligibility and refuse redemption if the conditions have not been met.
- Standard SEO service terms and website development terms apply.